

# iWrite Publications Inc.

Mary Ellen Waszak

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## iWrite Publications Inc.: Technical Communications Made Accessible

Book publishing; ghostwriting; technical writing/editing; web content development; and career advancement resources for creative professionals. Experience with clients in financial, pharmaceutical, medical, engineering, safety & health, and not-for-profit sectors.

### ➤ Partial Listing—Clients/Projects

#### **Abbott Laboratories:**

**Pharmaceutical Products Division**/knowledge management; Web design and content development for field sales training programs; documentation, online help; strategic planning support.

**Hospital Products Division**/procedure analysis and documentation; operation manuals, standards, and procedures.

**HealthSystems Division**/marketing publications; internal marketing/collateral materials

**American Academy of Dermatology**/documentation; training guides for CD-ROM database applications

**American Medical Association**/documentation, online help, and end-user training for physician profile system

**Amoco Corporation**/online help, user guides, and online technical manuals for various applications (emissions inventory, occupational safety and health, emergency practices, standards and procedures)

**Arts & Business Council of Chicago**/web design and content development; optimization of search engine visibility

**Chicago Board of Trade**/documentation; user guides for mainframe, PC network; help desk procedures

**Chicago Board Options Exchange**/project and system documentation for object-oriented development of new trade engine; knowledge management Web site for trade engine project information and technical documents; documentation, online help, and end user training for badge security system

**First Chicago**/documentation, online help for international cash management system

**Northwestern Memorial Hospital**/Emergency Department patient information brochure

**Ticketsnow.com**/Point-of-sale software documentation—user manual and quick start guide

### ➤ ChicagoWriter Books: Currently in Print

*A Guide to Chicago Book Publishers, 5<sup>th</sup> edition, 2007*

*A Guide to Chicagoland Magazines, 3<sup>rd</sup> edition, 2008*

*A Guide to Chicago's Multicultural Publishers, 3<sup>rd</sup> edition, 2008*

*A Guide to Chicago's Zine Scene & Alternative Press, 2007*

*A Guide to Writing Jobs in Chicago, 3<sup>rd</sup> edition, 2007*

*Contact Chicago, 2<sup>nd</sup> edition, 2007*

*A Guide for Young Chicago Writers, 2007*

*A Guide to Chicago's Screen Scene & Scriptwriting Market, 2008*

### ➤ Web Sites

**[www.ChicagoWriter.com](http://www.ChicagoWriter.com)**, resource for writers, editors, and publishers in Chicago. Winner of the 2001 Mate E. Palmer Communications Award for web site design and management from the Illinois Women's Press Association.

**[www.iwriteinc.com](http://www.iwriteinc.com)**, corporate web site for iWrite Publications Inc.

**[www.MewsArt.com](http://www.MewsArt.com)**, mixed media art.

## Previous Employment

**Zurich-American Insurance Group, Schaumburg, IL (1986-1992)** / Manager, Technical Documentation, Information Systems

**Microsystems Engineering Corporation, Hoffman Estates, IL (1984-1986)** / Manager, Corporate Communications

**Continental Grain Company, Des Plaines, IL (1981-1984)** / Editor, Occupational Safety & Health Training

**Stein Roe & Farnham, Chicago, IL (1979-1980)** / Research Support, Economics

## Tools

**Word Processing/ePublishing:** Microsoft Office, Lotus Smart Suite, PageMaker, FrameMaker, Adobe Acrobat, PDF Creator, PaintShopPro, Harvard Graphics, Visio, HiJaak Graphics, Lotus Notes, ThemeMaker, IconForge, HTML, XML, cascading style sheets, JavaScript, FrontPage, Microsoft Publisher, Dreamweaver, Adobe InDesign

**Online Help Generators:** Doc-to-Help, WP2Help, RoboHELP, ForeHelp (for Windows, JavaHelp, and HTML Help)

**Software Engineering and Modeling Tools:** Rational® products: RequisitePro, Rose Modeling, SoDA for Word

## **iWrite Publications Inc.**

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### **Education**

Bradley University, B.A., Marketing  
University of Chicago, Publishing Program; Interactive Media and Online Communications Program  
Radcliffe Institute/Harvard University, Women's Leadership Program  
School of the Art Institute of Chicago, Certificate in Drawing (in progress)  
Society for Scholarly Publishing, XML and ePublishing seminars  
Yale University, Edward Tufte Seminar, Presenting Data and Information

### **Organizations and Affiliations**

Chicago Women in Publishing (Past President 1997-1998)  
Institute for Business & Professional Ethics, DePaul University  
Publishers Marketing Association  
Small Publishers, Artists, and Writers Network  
Chicago Writers Association

### **Presentations/Seminars**

Love Is Murder 2002/College of DuPage, Mystery Writers of America, "The New World of Publishing"  
Chicago Women in Publishing Annual Conference 2001/Chicago Women in Publishing, "Topics in ePublishing"